

# Applied Microeconomics Workshop Schedule – Spring 2003



Co-sponsored by the  
UNIVERSITY OF SOUTHERN CALIFORNIA

*Center for Law, Economics, and Organization (CLEO)*

USC Law School

and the

*Finance and Business Economics Department (FBE)*

Marshall School of Business

All seminars are Fridays from **1:30 to 3:00 pm** in Hoffman Hall-601K unless otherwise noted.

- Jan. 31**      **George Baker** (HBS)  
Topic: "Turbulence, Risk, and Incentives"  
**Room: JKP-204**
- Feb. 14**      **Harold Mulherin** (Claremont McKenna)  
*JOINT*  
*Seminar*  
Topic: "Corporate Restructuring and Corporate Auctions"  
**Room: JKP-204; joint with FBE Finance Seminar Series**
- Feb. 21**      **David Scharfstein** (MIT - Sloan)  
*JOINT*  
*Seminar*  
Topic: "Entrepreneurial Spawning: Public Corporations & the Genesis of New Ventures, 1986-1999"  
**Seminar: 12:30 pm; Room: JKP-204; joint with FBE Finance Seminar Series**  
**Lunch will be served beginning at 11:45 am. Please RSVP to x06515 for lunch.**
- Feb. 28**      **Antoinette Schoar** (MIT - Sloan)  
*JOINT*  
*Seminar*  
Topic: "TBA"  
**Room: JKP-202; joint with FBE Finance Seminar Series**
- March 14**    **Kyle Mayer** (USC Marshall School, M&O)  
Topic: "Relationships and Hybrid Contracts: An Analysis of Contract Choice in Information Technology"
- March 28**    **Robert Gibbons** (MIT - Sloan)  
Topic: "Four Formal(izable) Theories of the Firm"
- April 4**      **Eric Van den Steen** (MIT - Sloan)  
Topic: "On the Origin and Evolution of Corporate Culture"
- \* **April 11**    **Linda Cohen** (UC Irvine, Economics Dept.)  
Topic: "Investment in R&D in Restructured Industries: Evidence from the US Electricity Industry"
- April 28**    **Tracy Lewis** (Duke)  
*MONDAY*  
*CLEO*  
Topic: "TBA"  
**11:40 am - 1:00 pm, LAW 118/120 – RSVP by 5pm May 2 for lunch, Mira Hamilton x04209**
- May 5**      **Preston McAfee** (Univ. of Texas at Austin, Economics Dept.)  
*MONDAY*  
*CLEO*  
Topic: "Capacity Choice Counters the Coase Conjecture"  
**11:40 am - 1:00 pm, LAW 118/120 – RSVP by 5pm May 2 for lunch, Mira Hamilton x04209**

**For more information contact:**

Dr. Jan Zbojnik, Assistant Professor, USC FBE Dept.,  
(213) 740-6497 • (213) 740-6650 fax • jan.zbojnik@marshall.usc.edu

To obtain parking or a paper please contact Deborah Jacobs at (213) 740-6515.

USC FBE Dept. • Marshall School of Business • Hoffman Hall - 701, MC-1427 • Los Angeles, CA 90089-1427  
(213) 740-6515 • fax (213) 740-6650 • fbe@usc.edu • <http://www.marshall.usc.edu/FBE>

\* Revised

version 4; 4/3/03